

Unique Wind Power Demonstration to be Held at the Cleantech Innovation Center/Oroville

The Sky Serpent--a Flying 'Superturbine' will be Unveiled at the High Altitude Wind Power Conference on November 6

OROVILLE, Calif. (November 2, 2009) – As part of the first High Altitude Wind Power (HAWP) Conference to be held jointly at California State University Chico and the Cleantech Innovation Center at Oroville on November 5 and 6, attendees will get a unique demonstration of the vast potential of the new emerging forms of clean energy generation. On hand and speaking at the conference will be inventor Doug Selsam who will show a “superturbine”® energy generator named Sky Serpent™. The Sky Serpent is among a class of new, ultra-light, ultra-efficient power generators that operate high in the earth’s atmosphere.

“We are excited to have Doug Selsam and the Sky Serpent on hand to give attendees and others a tangible example of the great work being done in the important field of high altitude wind power,” said conference chairperson Cristina Archer. “In fact, most of the world’s leaders in the development and commercialization of various technologies to tap the earth’s high winds for clean energy will be on hand at the conference.”

Sponsored jointly by CSU Chico, the BayTEC Alliance, Recology and the Cleantech Innovation Center, the conference is part of a regional strategy to develop a world class cleantech economy in Northern California. BayTec Alliance is a public-private community initiative aimed at transforming the regional economy; the Cleantech Innovation Center is its first flagship project.

Besides the demonstration by Doug Selsam, speakers at the two-day event represent a who’s who of the wind power field, including: Anthony J. Asterita, a founder of Magenn Power and a renowned expert in advanced lighter-than-air applications; Joe Ben Bevirt, founder of Joby Energy; Corwin Hardham, CEO of Makani Power; Len Shepard, CEO of Sky WindPower; and Robert Creighton, CEO of WindLift.

The conference is open to anyone interested in new developments in airborne wind capture devices and alternative energy. Cost to attend the event is \$135 (general) and \$35

with a valid student ID. For more information, updates on late additions to the program and to register for the event, visit the website at hawpconference.com.

About California State University Chico:

Founded in 1887, CSU Chico is a highly ranked public university located 90 miles north of Sacramento. A comprehensive university with more than 15,000 students, Chico State offers undergraduate and graduate degree programs through seven colleges and six schools. The campus embraces the teacher-scholar model where faculty research and creative activity enrich student learning in and outside the classroom.

About the BayTec Alliance:

The BayTEC Alliance is a non-profit collaboration of individuals from the public sector, the private sector, academia and the community at large in the Oroville Butte County region. The Alliance envisions an Oroville region positioned for maximum achievement of its full economic, educational, social, recreational and cultural potential over the next 50 years through innovation, education, technology and entrepreneurial development - all focused on sustainability.

The first initiative adopted by the Alliance is to build a healthy, sustainable economy based on "clean" technology in the region north of Sacramento County. Development of the first Cleantech Innovation Center in the region has been the first major step in this direction.

About the Cleantech Innovation Center at Oroville

The Cleantech Innovation Center at Oroville is a place where new ideas come to grow into profitable, carbon-smart businesses, products and careers. The CIC is the lynchpin in a regional network of resources connecting leaders in private industry and academia, entrepreneurs and students who have a passion to create an earth-friendly economy as a regional advantage. The objective is to be the focal point for clean and green

technology entrepreneurship and business growth in the 17 counties of Northern California. The mission is three-fold: to incubate and attract new cleantech businesses and help existing businesses transition to cleantech; to support and fast track applied research in emerging cleantech areas; and to support workforce development and readiness in Northern California.

About Recology

Recology is a name based on recycling, renewal, reuse, reduction and eliminates the waste from the vocabulary of consumers and industry alike. As a leader in the industry, Recology is no longer focused on waste disposal—instead Recology's mission is about Waste Zero, a mandate to use less of what we have and get more from what we use. Our goal is to promote sustainability, along with recovery and diversion of materials away from landfills. Recology is determined to be a leader in the transformation from waste disposal to a new world of resource recovery and optimization.

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